

ORDER

**KSNV**

Orders
Order / Rev: 107734
Alt Order #: 06861689
Product Desc: NRCC IE 2012
Estimate: 3337
Flight Dates: 10/19/12 - 10/25/12
Original Date / Rev: 10/11/12 / 12/03/12
Order Type: GENERAL

Primary AE: Amy McCreary
Sales Office: BLPHI
Sales Region: National

Agency
Name: National Media, Inc.
Buying Contact:
Billing Contact:
 815 Slaters Ln.
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: NRCC-IE
Demographic: A35+
Product Codes: PLI2
Priority: SELECT PRIORITY CODE
Revenue Codes: POLITICAL/AGY, PISSUE, GEN

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/25/12	95	\$115,175.00	\$97,898.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	95	\$115,175.00	\$97,898.75	0.00
Totals	95	\$115,175.00	\$97,898.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KSNV	53%	\$115,175.00
Market	100%	\$217,311.32

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	5%	\$10,865.57
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	15%	\$32,596.70
KTUD	2%	\$4,346.23
KVVU	20%	\$43,462.26
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	5%	\$10,865.57

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/19/12	10/19/12	M-F 5-6a WakeUp w/WagM	5-6a		----F--	:30	2	\$600.00	1	0.00	NM	2	\$1,200.00
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--			2			\$600.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/19/12	10/19/12	M-F 5-6a WakeUp w/Wagners M-F 5-6a WakeUp w/Wagners	CM	5-6a	----F--	:30	2	\$600.00	1	0.00	NM	2	\$1,200.00
				WAKE W/WAGNRS1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	----F--					2	\$600.00		0.00			
E 2	KSNV	10/22/12	10/22/12	M-F 5-6a WakeUp w/Wagners M-F 5-6a WakeUp w/Wagners	CM	5-6a	M-----	:30	2	\$600.00	1	0.00	NM	2	\$1,200.00
				WAKE W/WAGNRS1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	M-----					2	\$600.00		0.00			
E 3	KSNV	10/23/12	10/23/12	M-F 5-6a WakeUp w/Wagners M-F 5-6a WakeUp w/Wagners	CM	5-6a	-T-----	:30	2	\$600.00	1	0.00	NM	2	\$1,200.00
				WAKE W/WAGNRS1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-T-----					2	\$600.00		0.00			
E 4	KSNV	10/24/12	10/24/12	M-F 5-6a WakeUp w/Wagners M-F 5-6a WakeUp w/Wagners	CM	5-6a	--W----	:30	2	\$600.00	1	0.00	NM	2	\$1,200.00
				WAKE W/WAGNRS1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	--W----					2	\$600.00		0.00			
E 5	KSNV	10/25/12	10/25/12	M-F 5-6a WakeUp w/Wagners M-F 5-6a WakeUp w/Wagners	CM	5-6a	---T---	:30	2	\$600.00	1	0.00	NM	2	\$1,200.00
				WAKE W/WAGNRS1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	---T---					2	\$600.00		0.00			
E 6	KSNV	10/19/12	10/19/12	M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners	CM	6-7a	----F--	:30	2	\$1,000.00	1	0.00	NM	2	\$2,000.00
				WAKE W/WAGNRS2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	----F--					2	\$1,000.00		0.00			
E 7	KSNV	10/22/12	10/22/12	M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners	CM	6-7a	M-----	:30	2	\$1,000.00	1	0.00	NM	2	\$2,000.00
				WAKE W/WAGNRS2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	M-----					2	\$1,000.00		0.00			
E 8	KSNV	10/23/12	10/23/12	M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners	CM	6-7a	-T-----	:30	2	\$1,000.00	1	0.00	NM	2	\$2,000.00
				WAKE W/WAGNRS2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-T-----					2	\$1,000.00		0.00			
E 9	KSNV	10/24/12	10/24/12	M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners	CM	6-7a	--W----	:30	2	\$1,000.00	1	0.00	NM	2	\$2,000.00
				WAKE W/WAGNRS2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	--W----					2	\$1,000.00		0.00			
E 10	KSNV	10/25/12	10/25/12	M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners	CM	6-7a	---T---	:30	2	\$1,000.00	1	0.00	NM	2	\$2,000.00
				WAKE W/WAGNRS2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	---T---					2	\$1,000.00		0.00			
E 11	KSNV	10/19/12	10/19/12	Today Show Today Show	CM	658a-9am	----F--	:30	1	\$1,900.00	1	0.00	NM	1	\$1,900.00
				TODAY SHW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	----F--					1	\$1,900.00		0.00			
E 12	KSNV	10/22/12	10/22/12	Today Show Today Show	CM	658a-9am	M-----	:30	1	\$1,900.00	1	0.00	NM	1	\$1,900.00
				TODAY SHW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	M-----					1	\$1,900.00		0.00			
E 13	KSNV	10/23/12	10/23/12		CM	658a-9am	-T-----	:30	1	\$1,900.00	1	0.00	NM	1	\$1,900.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
TODAY SHW Today Show TODAY SHW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -T----- 1 \$1,900.00 0.00															
E 14	KSNV	10/24/12	10/24/12	Today Show Today Show	CM	658a-9am	--W----	:30	1	\$1,900.00	1	0.00	NM	1	\$1,900.00
TODAY SHW TODAY SHW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 --W---- 1 \$1,900.00 0.00															
E 15	KSNV	10/25/12	10/25/12	Today Show Today Show	CM	658a-9am	---T---	:30	1	\$1,900.00	1	0.00	NM	1	\$1,900.00
TODAY SHW TODAY SHW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 ---T--- 1 \$1,900.00 0.00															
E 16	KSNV	10/20/12	10/20/12	News 3 Sunrise - SATUR News 3 Sunrise SATURDAY	CM	6a-7a	-----S-	:30	2	\$450.00	1	0.00	NM	2	\$900.00
NW3 AT SUNRISE NW3 AT SUNRISE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 -----S- 2 \$450.00 0.00															
E 17	KSNV	10/20/12	10/20/12	Saturday Today Saturday Today	CM	7a-9am	-----S-	:30	2	\$900.00	1	0.00	NM	2	\$1,800.00
SATURDAY TODAY SATURDAY TODAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 -----S- 2 \$900.00 0.00															
E 18	KSNV	10/21/12	10/21/12	News 3 Sunrise - SUND News 3 Sunrise SUNDAY	CM	6a-7a	-----S	:30	2	\$450.00	1	0.00	NM	2	\$900.00
NW3-SUNRS WKND NW3-SUNRS WKND <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 -----S 2 \$450.00 0.00															
E 19	KSNV	10/19/12	10/19/12	Days of our Lives Days of our Lives	CM	1258p-2pm	----F--	:30	1	\$425.00	1	0.00	NM	1	\$425.00
DAYS-OUR LIVES DAYS-OUR LIVES <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 ----F-- 1 \$425.00 0.00															
E 20	KSNV	10/22/12	10/22/12	Days of our Lives Days of our Lives	CM	1258p-2pm	M-----	:30	1	\$425.00	1	0.00	NM	1	\$425.00
DAYS-OUR LIVES DAYS-OUR LIVES <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 M----- 1 \$425.00 0.00															
E 21	KSNV	10/23/12	10/23/12	Days of our Lives Days of our Lives	CM	1258p-2pm	-T-----	:30	1	\$425.00	1	0.00	NM	0	\$0.00
DAYS-OUR LIVES DAYS-OUR LIVES <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -T----- 1 \$425.00 0.00															
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 KSNV 10/22/12-10/28/12 Days of our Lives 1258p-2pm -T----- :30 (\$425.00) 0.00 NM Credited [CREDIT-REFUND]															
E 22	KSNV	10/24/12	10/24/12	Days of our Lives Days of our Lives	CM	1258p-2pm	--W----	:30	1	\$425.00	1	0.00	NM	1	\$425.00
DAYS-OUR LIVES DAYS-OUR LIVES <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 --W---- 1 \$425.00 0.00															
E 23	KSNV	10/25/12	10/25/12	Days of our Lives Days of our Lives	CM	1258p-2pm	---T---	:30	1	\$425.00	1	0.00	NM	1	\$425.00
DAYS-OUR LIVES DAYS-OUR LIVES <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 ---T--- 1 \$425.00 0.00															
E 24	KSNV	10/19/12	10/19/12	M-F Early News M-F Early News	CM	5-630p	----F--	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NEWS 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:	10/15/12	10/21/12	----F--			1			\$1,800.00		0.00				
E 25	KSNV	10/22/12	10/22/12	M-F Early News M-F Early News	CM	5-630p	M-----	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
NEWS 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:	10/22/12	10/28/12	M-----			1			\$1,800.00		0.00				
E 26	KSNV	10/23/12	10/23/12	M-F Early News M-F Early News	CM	5-630p	-T-----	:30	2	\$1,800.00	1	0.00	NM	2	\$3,600.00
NEWS 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:	10/22/12	10/28/12	-T-----			2			\$1,800.00		0.00				
E 27	KSNV	10/24/12	10/24/12	M-F Early News M-F Early News	CM	5-630p	--W----	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
NEWS 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:	10/22/12	10/28/12	--W----			1			\$1,800.00		0.00				
E 28	KSNV	10/25/12	10/25/12	M-F Early News M-F Early News	CM	5-630p	---T---	:30	2	\$1,800.00	1	0.00	NM	2	\$3,600.00
NEWS 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:	10/22/12	10/28/12	---T---			2			\$1,800.00		0.00				
E 29	KSNV	10/20/12	10/20/12	Sa-Su Early News Sa-Su Early News	CM	5pm-630pm	-----S-	:30	2	\$675.00	1	0.00	NM	2	\$1,350.00
NEWS 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:	10/15/12	10/21/12	-----S-			2			\$675.00		0.00				
E 30	KSNV	10/19/12	10/19/12	M-F Jeop/Wheel M-F Jeopardy/Wheel of Fortune	CM	630-730pm	----F--	:30	2	\$1,700.00	1	0.00	NM	2	\$3,400.00
JEOP/WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:	10/15/12	10/21/12	----F--			2			\$1,700.00		0.00				
E 31	KSNV	10/22/12	10/22/12	SIGN ON-SIGN OFF Jeop/Wheel in Prime	CM	930-1030P (9:30 PM-10:30 PM)	M-----	:30	2	\$1,700.00	1	0.00	NM	2	\$3,400.00
JEOP/WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:	10/22/12	10/28/12	M-----			2			\$1,700.00		0.00				
E 32	KSNV	10/23/12	10/23/12	M-F Jeop/Wheel M-F Jeopardy/Wheel of Fortune	CM	630-730pm	-T-----	:30	2	\$1,700.00	1	0.00	NM	2	\$3,400.00
JEOP/WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:	10/22/12	10/28/12	-T-----			2			\$1,700.00		0.00				
E 33	KSNV	10/24/12	10/24/12	M-F Jeop/Wheel M-F Jeopardy/Wheel of Fortune	CM	630-730pm	--W----	:30	2	\$1,700.00	1	0.00	NM	2	\$3,400.00
JEOP/WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:	10/22/12	10/28/12	--W----			2			\$1,700.00		0.00				
E 34	KSNV	10/25/12	10/25/12	M-F Jeop/Wheel M-F Jeopardy/Wheel of Fortune	CM	630-730pm	---T---	:30	2	\$1,700.00	1	0.00	NM	2	\$3,400.00
JEOP/WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:	10/22/12	10/28/12	---T---			2			\$1,700.00		0.00				
E 35	KSNV	10/19/12	10/19/12	Ralston Reports FacetoFace/Ralston Report	CM	730-758pm	----F--	:30	1	\$900.00	1	0.00	NM	1	\$900.00
NWS3 J. RALSTON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:	10/15/12	10/21/12	----F--			1			\$900.00		0.00				
E 36	KSNV	10/22/12	10/22/12	RALSTON in PRIME RALSTON in PRIME	CM	8-11pm	M-----	:30	1	\$900.00	1	0.00	NM	1	\$900.00
NWS3 J. RALSTON															

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E 36	KSNV	10/22/12	10/22/12	RALSTON in PRIME RALSTON in PRIME	CM	8-11pm	M-----	:30	1	\$900.00	1	0.00	NM	1	\$900.00
NWS3 J. RALSTON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----			1			\$900.00		0.00			
E 37	KSNV	10/23/12	10/23/12	Ralston Reports FacetoFace/Ralston Report	CM	730-758pm	-T-----	:30	1	\$900.00	1	0.00	NM	1	\$900.00
NWS3 J. RALSTON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----			1			\$900.00		0.00			
E 38	KSNV	10/24/12	10/24/12	Ralston Reports FacetoFace/Ralston Report	CM	730-758pm	--W----	:30	1	\$900.00	1	0.00	NM	1	\$900.00
NWS3 J. RALSTON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----			1			\$900.00		0.00			
E 39	KSNV	10/25/12	10/25/12	Ralston Reports FacetoFace/Ralston Report	CM	730-758pm	---T---	:30	1	\$900.00	1	0.00	NM	1	\$900.00
NWS3 J. RALSTON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---			1			\$900.00		0.00			
E 40	KSNV	10/20/12	10/20/12	Weekend Jeopardy/Wheel WKND Jeop/Wheel	CM	630-730pm	-----S-	:30	1	\$525.00	1	0.00	NM	1	\$525.00
JEOP/WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-			1			\$525.00		0.00			
E 41	KSNV	10/22/12	10/22/12	Mon PR 8-9p Monday Prime 8-9pm	CM	8-9pm	M-----	:30	1	\$4,000.00	1	0.00	NM	1	\$4,000.00
THE VOICE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----			1			\$4,000.00		0.00			
E 42	KSNV	10/23/12	10/23/12	Tues PR 8-9p Tuesday Prime 8-9pm	CM	8-9pm	-T-----	:30	2	\$4,000.00	1	0.00	NM	2	\$8,000.00
VOICE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----			2			\$4,000.00		0.00			
E 43	KSNV	10/21/12	10/21/12	NFL Football NFL Football	CM	1P-9PM	-----S	:30	1	\$10,000.00	1	0.00	NM	1	\$10,000.00
NBC SUN-FTBL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S			1			\$10,000.00		0.00			
E 44	KSNV	10/21/12	10/21/12	News 3 Live in Prime News 3 in Prime	CM	7-10pm	-----S	:30	2	\$1,800.00	1	0.00	NM	2	\$3,600.00
NWS3 LVE-PRIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S			2			\$1,800.00		0.00			
E 45	KSNV	10/22/12	10/22/12	News 3 Live in Prime News 3 in Prime	CM	7-10pm	M-----	:30	2	\$1,200.00	1	0.00	NM	2	\$2,400.00
NWS FOLO DEBATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----			2			\$1,200.00		0.00			
E 46	KSNV	10/22/12	10/22/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	M-----	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00
NEWS 3 AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----			1			\$1,400.00		0.00			
E 47	KSNV	10/24/12	10/24/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	--W----	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00
NEWS 3 AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----			1			\$1,400.00		0.00			
E 48	KSNV	10/25/12	10/25/12		CM	11pm-1135pm	---T---	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00

Order / Rev: 107734
 Alt Order #: 06861689
 Flight Dates: 10/19/12 - 10/25/12

Advertiser: NRCC-IE
 Product Desc: NRCC IE 2012
 Estimate: 3337
KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F News 3 at Eleven											
				M-F News 3 at Eleven											
				NEWS 3 AT 11											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	---T---		1			\$1,400.00		0.00				
E 49	KSNV	10/20/12	10/20/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00
				Sa-Su News 3 at Eleven											
				WKD2 NWS-AT 11											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----S-		1			\$1,400.00		0.00				
E 50	KSNV	10/21/12	10/21/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00
				Sa-Su News 3 at Eleven											
				WKD NWS3 AT 11											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----S		1			\$1,400.00		0.00				
E 51	KSNV	10/19/12	10/19/12	The Tonight Show	CM	1135p-1236a	----F--	:30	2	\$750.00	1	0.00	NM	2	\$1,500.00
				Tonight Show											
				TONITE SHW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	----F--		2			\$750.00		0.00				
E 52	KSNV	10/22/12	10/22/12	The Tonight Show	CM	1135p-1236a	M-----	:30	2	\$750.00	1	0.00	NM	2	\$1,500.00
				Tonight Show											
				TONITE SHW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	M-----		2			\$750.00		0.00				
E 53	KSNV	10/23/12	10/23/12	The Tonight Show	CM	1135p-1236a	-T-----	:30	2	\$750.00	1	0.00	NM	2	\$1,500.00
				Tonight Show											
				TONITE SHW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-T-----		2			\$750.00		0.00				
E 54	KSNV	10/24/12	10/24/12	The Tonight Show	CM	1135p-1236a	--W----	:30	2	\$750.00	1	0.00	NM	2	\$1,500.00
				Tonight Show											
				TONITE SHW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	--W----		2			\$750.00		0.00				
E 55	KSNV	10/25/12	10/25/12	The Tonight Show	CM	1135p-1236a	---T---	:30	2	\$750.00	1	0.00	NM	2	\$1,500.00
				Tonight Show											
				TONITE SHW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	---T---		2			\$750.00		0.00				
E 56	KSNV	10/19/12	10/19/12	Late Night w/Fallon	CM	1236a-136am	----F--	:30	2	\$350.00	1	0.00	NM	2	\$700.00
				Late Night w/Fallon											
				J FALLON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	----F--		2			\$350.00		0.00				
E 57	KSNV	10/22/12	10/22/12	Late Night w/Fallon	CM	1236a-136am	M-----	:30	2	\$350.00	1	0.00	NM	2	\$700.00
				Late Night w/Fallon											
				J FALLON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	M-----		2			\$350.00		0.00				
E 58	KSNV	10/23/12	10/23/12	Late Night w/Fallon	CM	1236a-136am	-T-----	:30	2	\$350.00	1	0.00	NM	2	\$700.00
				Late Night w/Fallon											
				J FALLON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-T-----		2			\$350.00		0.00				
E 59	KSNV	10/24/12	10/24/12	Late Night w/Fallon	CM	1236a-136am	--W----	:30	2	\$350.00	1	0.00	NM	2	\$700.00
				Late Night w/Fallon											
				J FALLON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	--W----		2			\$350.00		0.00				
E 60	KSNV	10/25/12	10/25/12		CM	1236a-136am	---T---	:30	2	\$350.00	1	0.00	NM	2	\$700.00

Order / Rev: 107734
 Alt Order #: 06861689
 Flight Dates: 10/19/12 - 10/25/12

Advertiser: NRCC-IE
 Product Desc: NRCC IE 2012
 Estimate: 3337

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Late Night w/Fallon											
				Late Night w/Fallon											
J FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---		2			\$350.00			0.00			
E 61	KSNV	10/20/12	10/20/12	Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	1	\$2,000.00	1	0.00	NM	1	\$2,000.00
				Saturday Night Live											
SAT NITE LIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-		1			\$2,000.00			0.00			
E 62	KSNV	10/21/12	10/21/12	Sports Night in Las Vegas	CM	Sun 1135p-1200a	-----S	:30	1	\$400.00	1	0.00	NM	1	\$400.00
				Sports Night in Las Vegas											
SPORT NT-L VGS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S		1			\$400.00			0.00			
													Totals	95	\$115,175.00